

ALASKA REGION SOCIAL SCIENCE RESEARCH PLANNING WORKSHOPS

1) Purpose of Workshops

- a) Questions to be addressed by workshop participants.
 - i) *“What are the most important social science issues for this part of Alaska and the NPS parks in it that require more research over the next 7-10 years?”*
 - ii) *“What are the most important social science issues for the Alaska Region as a whole that require more research over the next 7-10 years?”*

2) Workshop Process

- a) Nominal Group Technique (NGT).
 - i) NGT provides a way to generate ideas about needed research and to organize these ideas into a prioritized list.
 - ii) Useful when the time for a meeting is limited, but when it is important that all ideas of a group be heard.
 - iii) Ideal workshop size is 9-10. If over 15 participants, break into smaller working groups with additional facilitators and recorders.
 - iv) Workshop duration of not more than 4 hours with time for short breaks.
- b) Steps in Nominal Group workshop.
 - i) Introduce agenda, context, and desired outcomes.
 - ii) Introduce facilitator, recorder, and participants.
 - (1) Facilitator’s role.
 - (a) Describe and enforce ground rules.
 - (b) Ensure that group works together and stays on task so members can participate fairly and efficiently and be committed to the outcome.
 - (c) Ensure members listen to other points of view and speak with respect.
 - (2) Recorder’s role.
 - (a) Write down exactly what is said.
 - (b) Post all items in clearly written print.
 - (3) Participants’ role.
 - (a) Contribute ideas of substance.
 - (b) Listen to others and speak with respect.
 - (c) Follow the ground rules and process.

3) Description of Nominal Group Steps

- a) Idea generation.
 - i) Facilitator poses the first question.
 - (1) *Consider this part of the state and the NPS parks in it—what are the most important social science issues that require more research over the next 7-10 years?*
 - (a) Group members silently generate and write down responses.
- b) Idea collection.
 - i) Responses recorded round robin, one idea from each participant until all are displayed on flipchart sheets.
- c) Idea clarification and refinement.
 - i) Group members ask for clarification of ideas that may not be clear.
 - (1) Originator elaborates on idea at request of group.
 - ii) Group removes duplicate ideas, combines ideas, or revises ideas.
- d) Idea prioritization.
 - i) Supporting stump speeches before voting.
 - (1) Short, time-limited discussion, for example 90 seconds.

- (2) Subject to time constraints, group size.
- ii) Nominal voting process.
 - (1) First round: Each member votes for up to 6 items as the most important research topics.
 - (a) Done by placing adhesive dots next to items on the flipchart sheets.
 - (2) Second round: For the most important first-round items, the group is asked two questions:
 - (a) Can this research be done by the NPS alone?
 - (b) If not, who should do it?
- e) Process repeated for second question.
 - i) *“What are the most important social science issues for the Alaska Region as a whole that require more research over the next 7-10 years?”*

PARTIAL LIST OF COMMON SOCIAL SCIENCE RESEARCH ISSUES

“Social science” refers to anthropology, sociology, psychology, economics, geography, and political science. A partial list of common social science research issues in the NPS follows. The importance of these issues may vary between parks and regions.

- ❖ What is the economic impact of NPS units in a region?
- ❖ What effects do entrance fees have on park visitation?
- ❖ Where do park visitors come from and what other destinations are they visiting?
- ❖ How can directions and access to NPS units be improved?
- ❖ What is the spatial and temporal distribution of visitors to parks?
- ❖ What information sources do visitors use in planning trips to parks?
- ❖ What indicators should be monitored to protect visitor experiences?
- ❖ What is the capacity of parks or areas within parks for recreational use?
- ❖ How effective are interpretive programs in reducing damage by visitors to park resources?
- ❖ What are the impacts of agency regulations on visitor experiences in parks?
- ❖ How do local populations and visitors feel about resource management policies that might restrict some recreational uses of parks?
- ❖ What are visitors’ attitudes and behavior toward alternative transportation systems in parks?
- ❖ What important natural and cultural resource management activities have occurred historically in and around parks?
- ❖ What subsistence activities have occurred and are occurring in and around parks?
- ❖ Are there conflicts between some recreational uses of parks and some traditional and customary uses?
- ❖ What proportion of residents in a region visit parks, and why do they visit?
- ❖ What proportion of residents in a region doesn’t visit parks, and why don’t they visit?
- ❖ How can underserved populations in a region become more engaged with NPS units?
- ❖ How do age and cultural diversity in a region affect visitation and use of NPS units?
- ❖ How do NPS units contribute to healthy lifestyles?
- ❖ What tools are available for predicting social trends for long-term park planning?
- ❖ What important land use trends are occurring around NPS units?
- ❖ How can public participation in NPS decision-making be improved?
- ❖ What factors affect NPS employee job satisfaction and retention?
- ❖ What factors affect NPS employee safety while on the job?
- ❖ How can visitor safety in parks be improved?